

BECOME A MAGIC MAKER!

Help Us Create Magic for Double Peak Students



ANNOUNCING DOUBLE PEAK'S TURKEY TROT

ANNUAL FUN RUN & COMMUNITY CELEBRATION

When our Double Peak community comes together, something truly magical happens! Last year, local businesses, families, teachers, and students came together for our inaugural Double Peak Turkey Trot Fun Run. Together, we raised **OVER \$100,000** to enrich the educational experience of every Double Peak student.

This year, we're inviting YOU to help create even more magic!

As one of only two K-8 schools in the San Marcos Unified School District, Double Peak serves more than 1,150 students and their families. Your sponsorship is more than a donation; it's an investment in our students and our community.

This year's event builds on the success of our inaugural Turkey Trot Fun Run while introducing our new theme:

The Magic of Giving

♥ YOUR SPONSORSHIP MAKES A DIFFERENCE

Every dollar raised stays right here at Double Peak School and helps fund programs that inspire learning, creativity, and innovation.

Your support helps provide:



TK-8 STEM & Innovation Program



TK-5 Art Program



Library Resources



Physical Education Equipment



Technology Subscriptions



Classroom Supplies



Student Equity Grants



DOUBLE PEAK SCHOOL
School + Community Events



DOUBLE PEAK SCHOOL

WHY PARTNER WITH DPS?



PROVEN SUCCESS

Raised over \$100,000 in our inaugural year!



WIDE COMMUNITY REACH

Connect with 1,150+ students and their families throughout the San Marcos community.



MEANINGFUL IMPACT

100% of funds support local students, programs, and teachers.



POSITIVE BRAND ASSOCIATION

Showcase your business as a community leader and supporter of local education.



CAMPAIGN-LONG EXPOSURE

Recognition throughout our fundraising campaign and at the Turkey Trot.

EVENT DETAILS



DATE

Wednesday, November 18, 2026



EVENT

Double Peak Turkey Trot
Fun Run Celebration



LOCATION

Double Peak School
San Marcos, CA



PARTICIPANTS

1,150+ Students, Families, Staff & Community Members



Ready to **CREATE MAGIC** with us?

CONTACT:

Jennie Guerena, DPS PTO Fundraising Director
jguerena@doublepeakpto.com

Follow Us!



@DPSK8SUNS
@DOUBLEPEAKPTO

SPONSORSHIP OPPORTUNITIES



OFFICIAL PRESENTING SPONSOR — \$3,000+ OUR PREMIER SPONSORSHIP OPPORTUNITY

★ “2026 Double Peak Turkey Trot presented by [Business Name]”

- ★ Largest/Premier logo on Sponsor Flyer
- ★ Largest/Premier logo on Race Day Shirts
- ★ Premier School Marquee placement
- ★ Dedicated Social Media Thank-You Post
- ★ Student-Created Thank-You Poster
- ★ Featured Event Recognition
- ★ Race Day DJ Shout-Out
- ★ Student-Created Thank-You Video

DONATE ♥



givebutter.com/TurkeyTrotFunRun

SPONSOR BY OCTOBER 28TH

UPDATE: 2026 PRESENTING SPONSOR SECURED!



GOLDEN GOBBLER — \$2,500

- ★ Premier logo on Sponsor Flyer
- ★ Premier logo on Race Day Shirts
- ★ Premier School Marquee placement
- ★ Dedicated Social Media Thank-You Post
- ★ Student-Created Thank-You Poster
- ★ Featured Event Recognition
- ★ Race Day DJ Shout-Out
- ★ Student-Created Thank-You Video



TROTTER CHAMPION — \$1,000

- ★ Medium logo on Sponsor Flyer
- ★ Medium logo on Race Day Shirts
- ★ Medium School Marquee placement
- ★ Dedicated Social Media Thank-You Post
- ★ Student-Created Thank-You Poster
- ★ Featured Event Recognition
- ★ Race Day DJ Shout-Out
- ★ Student-Created Thank-You Video



FEATHERED FRIEND — \$500

- ★ Small logo on Sponsor Flyer
- ★ Small logo on Race Day Shirts
- ★ Small School Marquee placement
- ★ Group Social Media Thank-You
- ★ Student-Created Thank-You Poster
- ★ Featured Event Recognition



WISHBONE SUPPORTER — \$250

- ★ Small logo on Sponsor Flyer
- ★ Small logo on Race Day Shirts
- ★ Small School Marquee placement
- ★ Group Social Media Thank-You
- ★ Student-Created Thank-You Poster



TURKEY TROT FAN — \$100

★ Business name listed on Sponsor Flyer

★ Group Social Media Thank-You

★ Student-Created Thank-You Poster

MORE WAYS TO CREATE MAGIC



ENCHANTED TREASURE COVE

Help fill our Treasure Cove with student rewards!

Gift cards, experiences, toys, services, merchandise, and other exciting rewards fill our Enchanted Treasure Cove, where students choose prizes they've earned by reaching fundraising milestones.

Your donation will be recognized throughout our fundraising campaign while helping create unforgettable memories for our students.



BIG PRIZE DONATIONS

Help create some BIG fundraising excitement!

Donate bikes, electronics, experiences, sporting equipment, theme park tickets, family experiences, gift baskets, or other exciting prizes.

Large prizes generate excitement and encourage students to reach even higher fundraising goals.



CUSTOM SPONSORSHIP OPPORTUNITIES

Have another idea?

We love partnering with local businesses in creative ways!

Have a unique donation, service, experience, or sponsorship idea? Let's build a partnership that highlights your business while supporting our students.



Ready to **CREATE MAGIC** with us?

CONTACT:

Jennie Guarena, DPS PTO Fundraising Director
jguarena@doublepeakpto.com

Follow Us!



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@DOUBLEPEAKPTO